

Introduction for Investors

2024 - 2025



OpenAl is a research company **founded in 2015** that aims to promote and develop Artificial Intelligence and machine learning tools. OpenAl's research focuses on developing Al systems that can learn from large amounts of data, reason about **complex problems** with almost a **90% accuracy rate**.

The most advanced language models in the world, ChatGPT received 1 million subscribers in just 5 days. ChatGPT monthly website visits has reached 4.5 billion by March 2025.

OpenAl has developed several powerful products in 8 years.

- DALL-E: In 2020, OpenAl introduced DALL-E, a generative model capable of creating high-quality images from textual descriptions.
- ChatGPT: In November 2022, OpenAI released ChatGPT, a language model chatbot built on top of GPT-3.
- GPT-4: is a multimodal large language model created by OpenAl and the fourth in its GPT series. It was released on March 14, 2023.
- SearchGPT: Microsoft added ChatGPT to its search engine, Bing, in 2023.

\$300B

OpenAl is currently valued at \$300 billion.

\$40_B

Openai closed \$40 billion in latest funding round.

\$12.7B in revenue (Projected) for 2025.



The fastest growing consumer application in history

Record-breaking funding, exponential revenue growth, and partnerships with the tech industry's biggest players, OpenAI is positioned to continue its dominance in the rapidly evolving AI landscape.



Page: Company

(S) Company

OpenAl's rapid rise has reshaped the industry of artificial intelligence (Al) and conquered the digital landscape.

With a valuation nearing \$300 billion, OpenAl has made significant contributions to the revolution of Al, especially after putting ChatGPT into the market.

According to Semrush figures in March 2025 ChatGPT ranks #8 in the world's most visited websites with approximately 5.2 billion monthly visitors 601.5 million of those are unique visitors.

OpenAl welcomes outside investors, who contributed more than \$300 million in 2023. Thrive, Founders, Sequoia Capital and K2 Global are just a few venture capital organizations that have added fresh shares to their ranks.

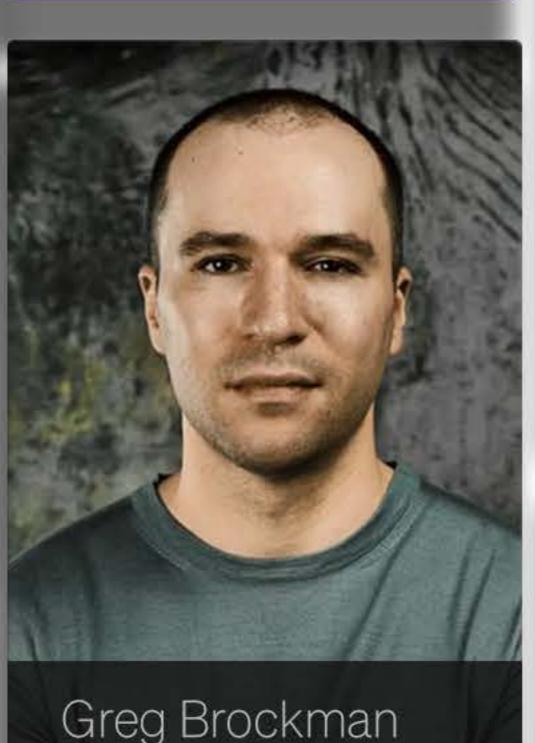
Investors do not directly **invest in** OpenAl as it is a non-profit company. They instead invest in **OpenAl LLC**, a for-profit unit, and are entitled to profits from that unit.

The Team

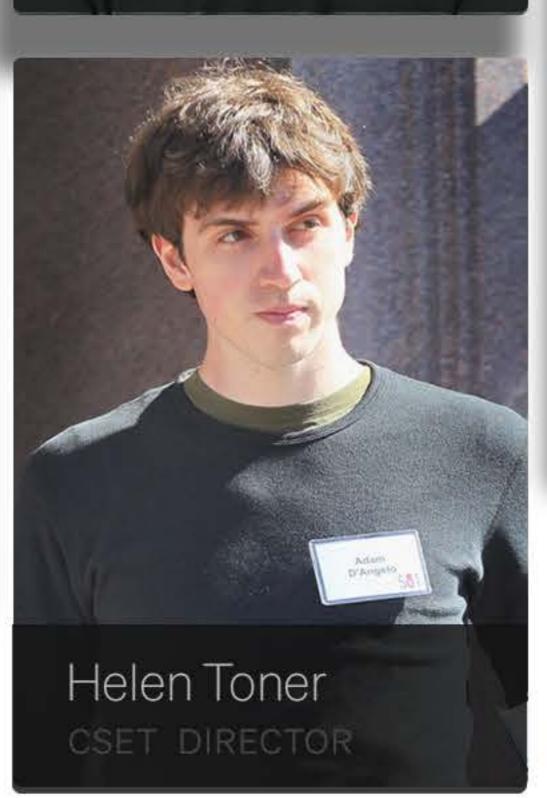




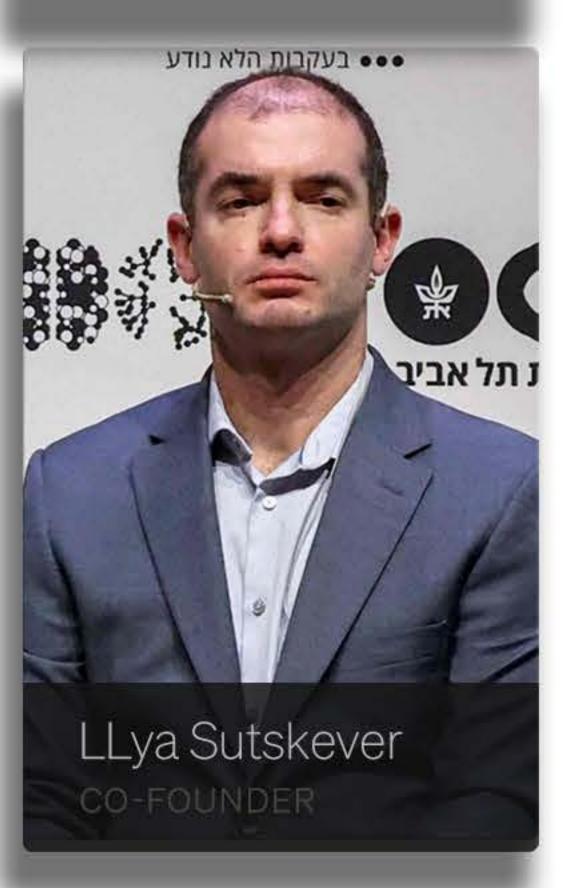




CO-FOUNDER









OpenAl's most recent round March 2025, OpenAl closed a \$40 billion funding round, the largest private tech funding round in history.

Microsoft has been a key strategic investor in OpenAI, contributing nearly \$14 billion in total funding. SoftBank led the record-breaking round with a massive \$30 billion investment. NVIDIA invested \$6.6 billion in October 2024, Amazon Web Services (AWS) has also contributed \$8 billion.



Private investors

Andreessen Horowitz

Databricks, xAI, Mistral AI, Shield AI, Character.ai, ElevenLabs, KoBold Metals

Founders Fund

Scale Al, Cognition, Inworld Al, Sentient Labs, SpaceX, Stripe, AirBnB, Palantir

Sam Altman

Reddit, Instacart, Asana, Patreon, Helion Energy, Humane, Hermeus, Retro Biosciences

Ilya Sutskever

Graphcore

Tiger Global

Databricks, Scale Al, Cohere, Olive, Dataiku, Viz.ai, Ada Support, DataRobot

Thrive Capital

Scale Al, Fabric Health, Physical Intelligence, Stripe, Fanatics, Robinhood

Greg Brockman

Hugging Face, Graphcore, Lambda Labs, Radar Labs, Baseten

John Schulman

Sequoia Capital

xAI, Hugging Face, Glean, Olive, Moonshot AI, ElevenLabs, Cresta, Fireworks AI

M12

Typeface, Inworld AI, d-Matrix, NobleAI, Applied Intuition, PsiQuantum

Elon Musk

SpaceX, The Boring Company

Wojciech Zaremba

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The sprint to 100 million users

The time it took for selected months months online services to reach 100 2.5 years 3.5 million users years **W** years 4.5 years 5 years 8 years 10 years 11 years = 2008 1999 2008 2004 2008 2016 2022 2006 2009 2010









AP



Page: Partners

AP.





reddit sanofi

Brands partnering with OpenAl will likely gain an unfair advantage in the form of featured content and citations in ChatGPT.

OpenAl has announced 30 significant deals with tech and media brands to date, including three in the past week with Apple, the Atlantic and the Vox Media and News Publishers.

These partnerships will undoubtedly lead to greater discoverability in OpenAl products – think: featured content and citations (links) in ChatGPT. As we've seen from the Google-Reddit deal, brands with partnerships tend to get favorable placement, which is good news for those with such deals but bad news if you're competing against them.









America

Journali

Project













shutterstock























FINANCIAL

TIMES





OpenAl makes money by offering its Al models and services to clients through various channels. These include subscription-based access to its models, licensing agreements, and partnerships with other organizations.

The company also collaborates with academic institutions and government bodies to address the potential risks associated with advanced Al technologies.

Since its founding, OpenAl has released several generative AI models and platforms. Many of its products were the first widely available tools of their kind.

Whisper can transcribe speech into text and translate many languages into English.

SORA

Sora is a text-to-video generation tool currently available only to select professionals such as visual artists, designers, and filmmakers. It takes written prompts and turns them into videos up to one minute long.

DALL-E

DALL-E is one of OpenAl's image-generation models. With it, you can enter a text prompt and generate original images that fit your description. It can create images in various styles, such as photographs and paintings.

OPENALAPI

The OpenAl API allows developers to make their own generative AI tools using OpenAl models.

CHATGPT

ChatGPT is a variant of the GPT model, fine-tuned for conversation. It is designed to engage in dialogue with users and generate contextually relevant responses. ChatGPT can generate everything from poetry to code.

GPT SERIES

The GPT series is a family of large language models (LLMs). LLMs are Al models capable of ingesting, processing, and generating content—think of them as engines that make generative Al work. OpenAl has released four GPT models (GPT-1, GPT-2, GPT-3, and GPT-4), which are used for various content generation and analysis applications.

OPENAI PLATFORM

Developing an end-to-end platform called the OpenAl Platform, which aims to provide a comprehensive suite of tools and services for building and deploying AI applications.



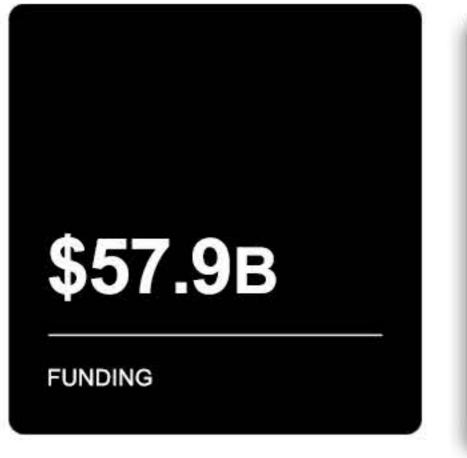
OpenAl generated \$3.7 billion in annual revenue in 2024. OpenAl is projected to generate \$12.7 billion in revenue in 2025. This would represent a 243% increase compared to the year before.

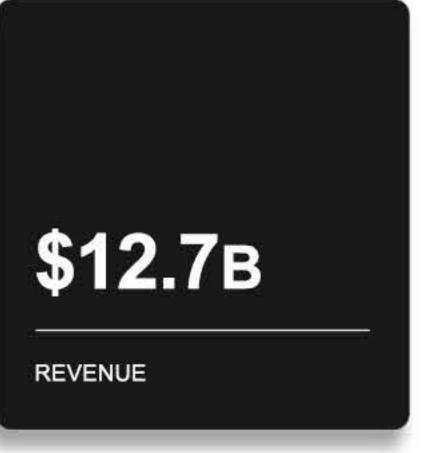
OpenAl's **revenue** has **increased 3,628x since 2020**, when they reported just \$3.5 million in revenue.

OpenAI makes money in a few different ways. The main way that **OpenAI** makes money today is via **subscriptions** to its ChatGPT Plus product. Pricing is on the flat rate of **\$20/month**. Total sales hit **\$2.7 billion per year**. This is **forecasted** to reach **\$4 billion** by the end of **2025**.

ChatGPT is the most used OpenAl model worldwide. Over **1.5 million users** visit **DALL.E daily**, whereas **ChatGPT** has exceeded **200 million** users. **DALL-E** image model, **Revenue** is **\$300–400 million**.

OpenAI has transformed from a research-focused non-profit into one of the world's most valuable companies, driving the explosive growth of the generative AI market. With record-breaking funding, exponential revenue growth, and partnerships with the tech industry's biggest players, OpenAI is positioned to continue its dominance in the rapidly evolving AI landscape.







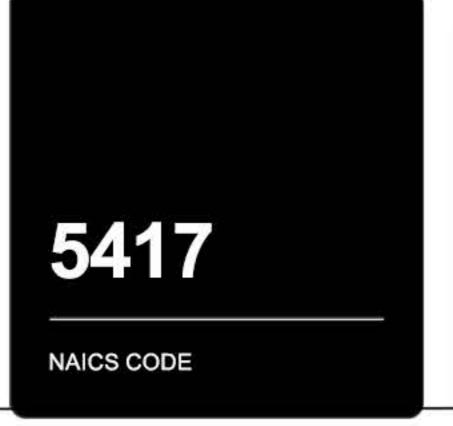














Milestones

OpenAl has been at the forefront of artificial intelligence research and development since its inception in 2015. The organization has made significant strides in advancing Al technology, releasing groundbreaking models and tools that have revolutionized various fields. Here's a comprehensive timeline of OpenAl's major creations and releases up until the present day.

2015

Company formation

Establishment by Elon Musk, Sam Altman, and others. The founding of a research organization with a mission to ensure artificial intelligence (AI) benefits all of humanity.

2019

GPT-2

GPT-2 unveiling. OpenAl unveils GPT-2, a state-of-the-art language model capable of generating human-like text.

2020

OpenAl API

Launch of OpenAl API.
OpenAl launches its API,
allowing developers to
access GPT-3's
capabilities for various
applications.

2021

Microsoft Partnership

OpenAl announces an expanded partnership with Microsoft, including a \$1 billion investment to accelerate the development of Al and create new tools and technologies.

2021

Codex

Release of Codex. OpenAl releases Codex, an Al model trained on code, enabling developers to write code more efficiently.

2016

OpenAl Gym

Launch of OpenAl Gym.
OpenAl introduces Gym, a
toolkit for developing and
comparing reinforcement
learning algorithms.

2017

OpenAl Universe

OpenAl Universe release. OpenAl releases Universe, a platform for training Al agents across games and environments.

2020

GPT-3

GPT-3 launch. OpenAI releases GPT-3, a powerful language model that significantly advances natural language processing and generation capabilities.

2021

Dota 2

OpenAl's Dota 2 victory.
OpenAl's Al-powered team
defeats top human players
in Dota 2, showcasing the
potential of Al in complex
strategy games.

2022

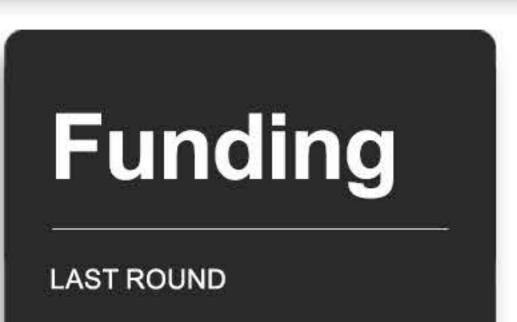
GPT-4

OpenAl releases GPT-4, an advanced language model with improved capabilities and performance over its predecessors.

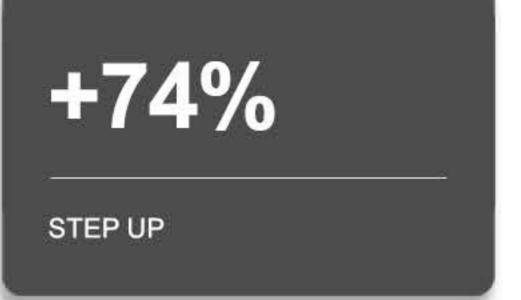


OpenAI (ChatGPT) 2025 valuation is \$300B. This valuation was set in March 2025.

This funding round was led by SoftBank, which contributed \$30 billion. The remaining \$10 billion came from other investors including Microsoft, Coatue, Altimeter, and Thrive.

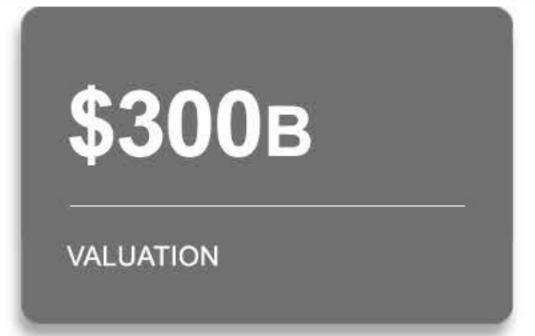












OpenAl (ChatGPT) Funding

OpenAl raised \$40 billion in March 2025, the largest private funding round in history nearly three times larger than the previous record for a private tech company fundraise, according to PitchBook.

OpenAI now ranks among the world's most valuable private companies, behind only SpaceX (\$350 billion) and on par with ByteDance (TikTok's parent company).

Valuation History

OpenAl (ChatGPT) 2024 valuation is unchanged from 2023.

3 ₅	YEAR	VALUATION	MARKET CAP
Valuation	2023	\$29B	=
Valuation	2024	\$86B	
Valuation	2025	\$300B	5) — (3)

9.0

Page: Stock



OpenAl

Stock

\$284.86

STOCK PRICE

+110.47%

% CHANGE

\$300.00в

MARKET CAP

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OpenAl (ChatGPT) Stock Price

OpenAl has climbed 13.81% year to date and is up 151.01% in the last 12 months. In the first quarter of 2024 OpenAl gained 13.57%. The last quarter of 2023 showed the most movement with a rise of +134.84%.

Last Updated June 21, 2024

Quarterly performance

QUARTER	YEAR	STOCK PRICE	% CHANGE
Q2	2024	\$177.73	
Q3	2024	\$236.05	+32.89%
Q4	2024	\$276.33	+17.06%
Q1	2025	\$253.06	-8.42%

Trailing performance

Performance is annualized for time periods longer than 1 year. OpenAI (ChatGPT) stock price is built algorithmically using secondary trades and other data inputs.

0.07%

1 DAY

- 0.20%

1 WEEK

10.62%

1 MONTH

- 11.65%

3 MONTHS

- 8.99%

YTD

44.35%

1 YEAR

94.21%3

2 YEARS

26.52%³

5 YEARS

72.65%³

ALL TIME



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